

News Release
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FOR IMMEDIATE RELEASE



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EXCELLENCE IN ETHICAL BUSINESS PRACTICES

ALBUQUERQUE, NM – Dion's has been named as the 2015 recipient of the Jack and Donna Rust Award for Excellence in Ethical Business Practice by a For-Profit business.

Once nominated, the award selection process was rigorous. Students at the University of New Mexico's Anderson School of Business conducted interviews with a field of 26 nominees. Then, these interview findings were presented to an independent volunteer committee, which made the final selection. Five awards were given in four different divisions: for-profit business, nonprofit or not-for-profit, individual and young leadership.

Based on the questions asked by students, the criterion is straightforward, "What does Dion's do when, inevitably, a tough decision must be made?" Ultimately, Dion's was chosen because internally and externally the company has chosen to base every decision on a foundation of intentionality, integrity and accountability.

"To be recognized by those in the community as a company that goes above and beyond to value our customers and employees is a great honor," said Mark Herman, Chief Executive Officer of Dion's. "Our Values are simple: Great Food; Fast, Friendly Service; Clean, Comfortable Stores; Exceptional People; and Shared Growth. Though uncomplicated, they pave the way to becoming the most admired regional brand in the country. This award is more special than most; it shows we believe people matter."

The awards will be presented at a dinner tonight, April 29, at Hotel Albuquerque. All the proceeds from the event are going to the Samaritan Counseling Center's Ethics in Business Awards and its other charity work.

About Dion's

Dion's was founded in 1978 by Jon Patten and Bill Scott in Albuquerque, New Mexico. In 37 years, the company has grown to 20 stores and 1,400 employees in three states. The family-oriented

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company is known for its tasty pizza and world famous Ranch dressing, as well as providing opportunities for its employees and communities to flourish.

About the New Mexico Ethics in Business Awards

Brought to the community by the Samaritan Counseling Center of Albuquerque, the 16th annual New Mexico Ethics in Business Awards is designed to promote an environment of ethical integrity in New Mexico. Each year organizations and individuals that demonstrate ethical leadership are honored for upholding the highest ethical standards.

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